



go / for

# delivering essential supplies during covid-19

how to keep your business operation running and safe

deliver / better

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# introduction

The current COVID 19 pandemic has completely disrupted business operations. This requires major procedural and infrastructure changes to ensure safety while keeping the supply chain moving.

## **Demand for delivery has left retailers scrambling, customers waiting.**

While Amazon has shut down Prime and pushed out delivery timeframes for weeks, traditional retailers including Loblaws, The Home Depot, and Dulux Paints have been able to quickly adapt through the use of on-demand services that remove the burden of in-house logistics.

Smaller operations can leverage the same ondemand platforms. The playing field is level. And the opportunity for local suppliers to answer the call is now.



# key points



The world has changed, therefore businesses need to adapt.



There is an immediate need for social distancing and contactless delivery.



Many businesses don't have a platform or assets to handle delivery requests.



Businesses that cannot adapt quickly may not survive.

# gofor covid-19 program

**gofor is providing a turn-key program to help you get critical supplies to your customers**

**deliver essential services**

Increase safety by eliminating customers visits.

**ensure social distance**

No paperwork or physical interaction needed.

**fill in for absent drivers**

We can handle all your last minute deliveries.



## logistics platform

gofor's flexible delivery platform matches the delivery requirements of suppliers and retailers with the appropriate lightweight to heavy-duty vehicle. gofor's on-demand delivery model allows businesses to supplement their busy fleets or act as a complete out-sourced logistics partner.

## easy to use tools

Using our mobile app or website, enter pickup and drop-off locations, and the vehicle you need. Our professional drivers will pick up your materials and deliver your order to the job site safely and quickly. We keep you posted by email and SMS updates every step of the way.

## no contact delivery

Our mobile platform and delivery model does not require any signatures or paperwork. Each delivery is GEO-stamped, time-stamped and includes photographic proof of delivery. This ensures you have a record and allows for social distancing, keeping your staff and customers safe.

## marketing assets

We are here to help promote your services instore, online, and on social media. We have assets that can be used immediately or can be customized with your unique brand or size requirements.

If you sell big and bulky items such as furniture, appliances, sporting equipment, or camping gear, you need to be able to get them quickly into the hands and the homes of your customers or they will choose another supplier. Directing in-store customers that need delivery back to your website so they can get their purchase delivered from the nearest distribution center in a week isn't going to cut it anymore; instead, you should be able to get that order to their door (or even their room of choice) within a few hours.

## online training

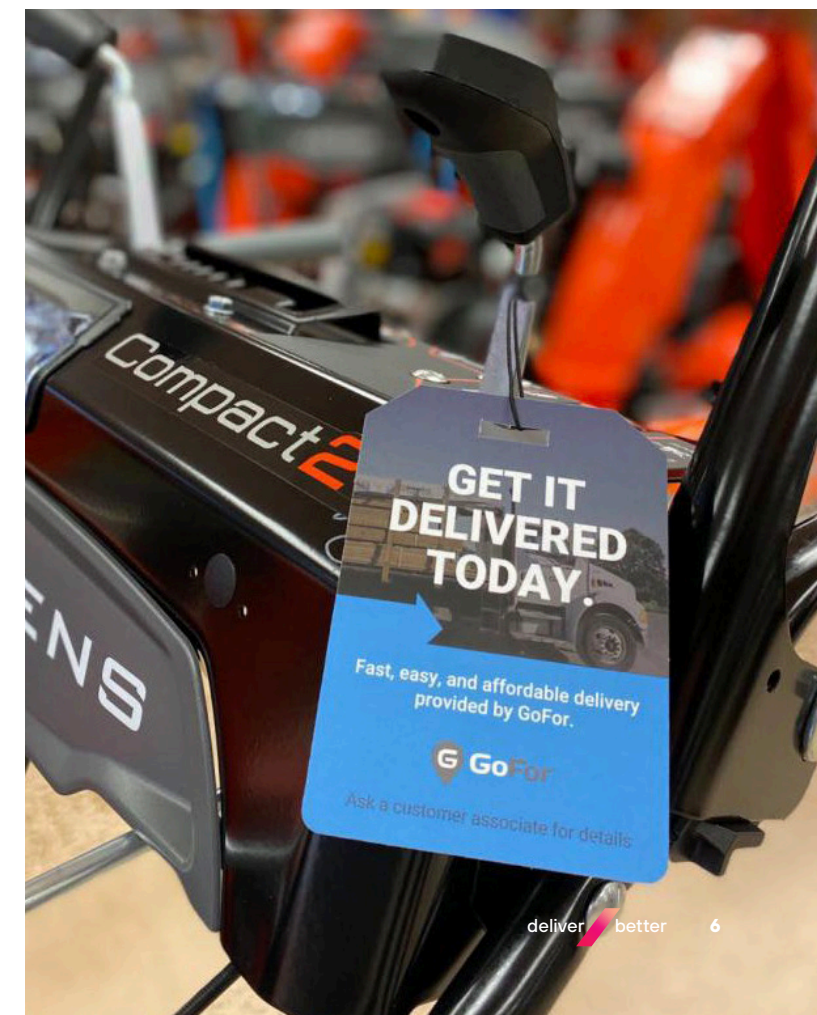
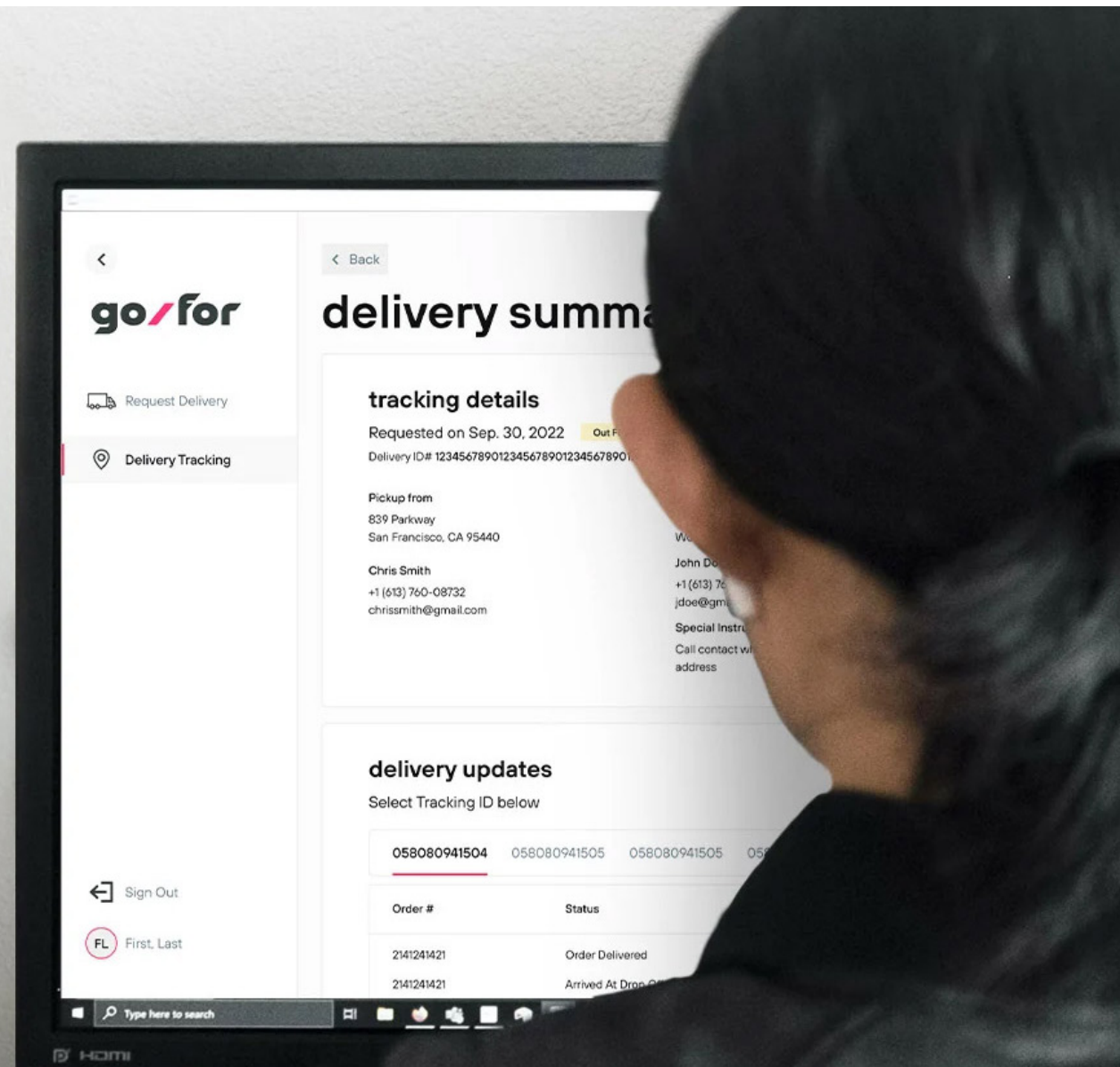
We offer online training to help get your retail teams ready to schedule deliveries quickly and efficiently. Our training can be delivered online within a matter of hours.

## flexible capacity

Our on-demand fleet includes cars, cargo vans, box trucks and flatbeds. With gofor, you get the right vehicle for the job, every time..

## platform api

For those merchants looking for deep integration with eCommerce orders or internal order systems, gofor offers a robust API that your development team can quickly implement.

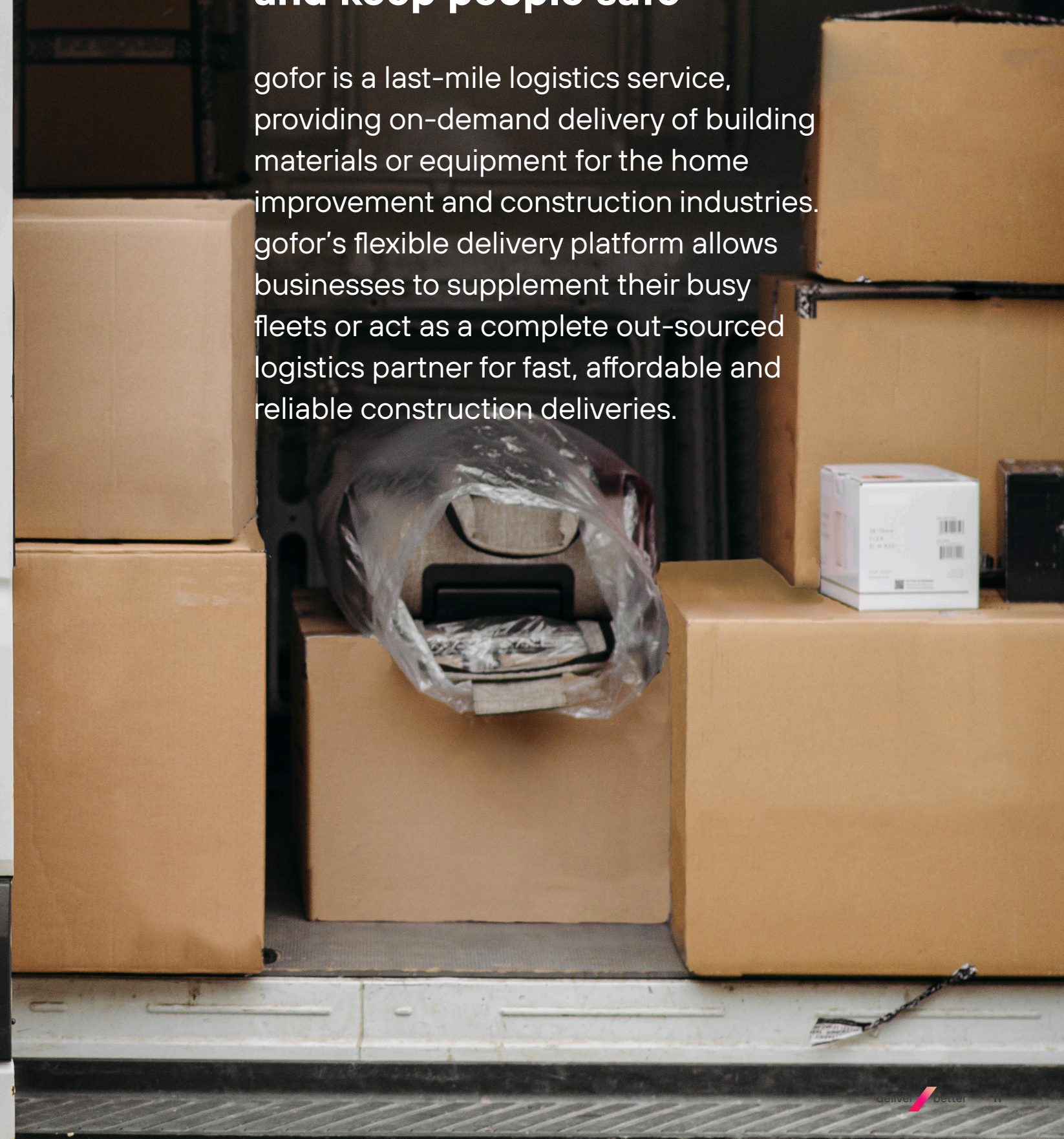


# better



## deliver essential supplies and keep people safe

gofor is a last-mile logistics service, providing on-demand delivery of building materials or equipment for the home improvement and construction industries. gofor's flexible delivery platform allows businesses to supplement their busy fleets or act as a complete out-sourced logistics partner for fast, affordable and reliable construction deliveries.



ABOUT US

# deliver better

—that’s the gofor promise. gofor delivers any package, small to big and bulky, locally within three hours. The Ottawa, Ontario, Canada-based company helps North American businesses of all sizes get their products into the hands of customers faster and works with some of the biggest names in the retail, construction, and supply chain industries. Small companies can use gofor’s outsourced truck fleets and web-based scheduling solutions. Large businesses can supplement and scale their existing fleets, and link to gofor’s logistics system. The result is efficient, cost-effective delivery servicing today’s “I want it now” online customer.

**Speak with a logistics expert:**

**Call us at 855-291-4487**

**Helping Brands Deliver From Store to Door.**



HUDSON'S BAY



FedEx



Purolator



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[deliverbetter.com](https://deliverbetter.com)